



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan - Series 78 - 1281 Days Plan V (the Scheme)

Extension of New Fund Offer (NFO) period and changes in other provisions of NFO of the Scheme:

The NFO period of the Scheme has been extended till March 29, 2016 (Tuesday).

The last date for submission of MICR cheques has been pre-poned to March 23, 2016, and acceptance of Transfer cheques and Real Time Gross Settlement (RTGS) requests has been extended till the end of business hours up to March 29, 2016.

Acceptance of Switch-in requests from equity schemes has been pre-poned to March 23, 2016, till the cutoff time applicable for switches and Switch-in requests from non-equity schemes has been extended up to March 29, 2016, till the cutoff time applicable for switches.

The investors are requested to note the above stated change.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the aforesaid Schemes of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : March 22, 2016

Authorised Signatory

No. 016/03/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.